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Better Living For Seniors Consortium Of Pinellas County, Florida

Affiliated with the Area Agency on Aging of Pasco-Pinellas, Inc.

blspinellas.org

BLS Board Meeting Minutes

July 21, 2016 1:00 pm

In Attendance: Mel Coppola, Greg Moore, Tammy Mohr, Mikel Blackburn, Ginny Moore, Carol Radin, Carole Ware-McKenzie, Frank Pascoe, Pat Smoot, Trisha Randall, Dale Griffith, Shelly Ballard, Joe Smith, Helen King, Candy Goodwin

Review/Approval of May 18, 2016 Minutes – Approved after noting small change in name on one subcommittee.

Treasurer's Report/AAAPP Report - Helen King

Shine program – U.S. Senate wanted to eliminate the program nationwide by eliminating the funding. The House voted to keep funding the program, but we won't know for sure until after summer recess has ended.

There will be a public hearing at the Hale Center in Dunedin on July 27th at 10 am about the Older American's Act. Helen sent the information to the board and BLS members to encourage attendance.

August Consortium Update – Joe Smith

Metro Center in St. Petersburg is ready for the Consortium. Flyers have been sent and the food, center pieces and speaker is set up and ready. They will be set up for at least 100 people. There will be a business card drawing for door prizes.

Current Business: *{Sub-committee reports were distributed to Board members for their review prior to the meeting}*

- Continuation of 2016 Board Goal Discussion
- Fundraising Subcommittee -- Mikel, Ginny, Carol
 - Helen put together a document explaining where and how membership fees are distributed. The Board voted unanimously that the fees will be raised to \$60 per year starting in 2017. The board discussed and decided it was best to just add a small box in the Bugle that states that as of 2017 membership dues will increase to \$60 and if a member decides to join BLS after October 1st, the \$60 will carry them over to 2017. The Board voted and approved.
 - The Board voted that this subcommittee should become a committee and Carol Radin will be the Chairperson. The name will be decided by the committee. This committee will help look for ways that BLS can continue to raise funds.

- Recruiting Committee Members Subcommittee -- Pat, Greg, Joe
Pat Smoot created a post card to be handed out at meetings listing all the committees and benefits of BLS. The post card is still in the approval process. Trisha Randall will be looking into printing costs for a 5X8 card. A vote was passed to continue working on the post card. All committees should work with Pat on their committee description which needs to be very short. Suggestions were made on ways to encourage new members to visit each committee. Perhaps a contest or game type event.
- Creating PR for BLS Membership Subcommittee--Carole, Frank, Shelly
Subcommittee is looking for ways to gain partnerships with other organizations. Looking at ways to make BLS more visible by creating presentations, keeping up with Social media, working with Chambers etc. Pat Smoot is trying to help the AAAPP with the redesign of their flyer to be distributed in Pinellas and Pasco counties. The flyer will be approved by the AAAPP before distribution. The focus is to help BLS create a strong visibility outside of the senior industry.
- BLS Leadership Engagement Subcommittee--Ginny, Carole, Mel, Tammy
Discussion about the many different ways committees can be recognizing members who do a lot of committee work whether at a consortium or in the bugle. There was a discussion about a possible certificate or eblast through BLS.

Committee Reports: *Committee reports were distributed to Board members prior to the meeting for review*

➤ Communications - Trisha Randal

Discussion about sponsor payments- moving forward a request will be made to sponsors to pay in advance. Calendar updates/changes must be sent to blsprcommittee@gmail.com. Mel requested Trisha to make BLS board meeting minutes available to the BLS membership on the BLS website.

➤ Elder Advocacy Committee

- Mental Health Advocacy – Shelly Ballard -- Speaker for next meeting will be Boley Housing specialist.
- LGBT Advocacy – Joe Smith -- Attendance is good. Looking for speakers.

➤ Falls Prevention – Carole Ware-McKenzie -- Working on event for September 22nd.

➤ Membership - Candy Goodwin -- Committee is strong

➤ Professional Development - Pat Smoot – nothing in addition to report

➤ PIT – Ginny Moore -- nothing in addition to report

➤ Senior Resource - Frank Pascoe -- nothing in addition to report

Other/New Business:

➤ Nominations/Elections committee

Carol Radin will chair this committee and Helen King and Shelly Ballard will also serve. Election Results will be announced at the November 4th consortium. Again, this year, Mel would like the new FULL Board announced at the Consortium—that includes Committee Chairs and Vice chairs, meaning they would need to vote at their October meetings.

Christmas Party—need location and be aware of dates for Elves for Elders important dates when requesting. . . Packing party is going to be Tuesday 12/13, so need the week before so the bags can be brought to the proper location for packing purposes. We could have it any day from Thursday 12/1—Thursday 12/8.

Alzheimer's Association has requested a \$500 donation for Memory Walk. Board has approved